



## **AGM & Conference 2018 Agenda \* Clayton Hotel Liffey Valley, Dublin 22**

**Tickets on Sale at [www.mysplink.com/iscf](http://www.mysplink.com/iscf)**

### **Monday 12th November**

**14.00 – 17.00 SuperControl Interactive Workshop for members– Mira Suite**

**19.30 – 22.00 Complimentary Drinks Reception – Kudos Bar**

*Members of the ISCF Executive Council invite conference delegates to join them for a complimentary glass of wine at an informal drinks reception to network with friends, colleagues and industry representatives.*

### **Tuesday 13th November**

**09.30 – 10.00 Registration of delegates - Pegasus Suite**

*Please note that all members must register prior to the AGM to receive a voting card.*

*Registration will continue during the AGM for non-members up to 10.30. Tea and coffee will be served.*

**10.00 – 10.45 AGM (Strictly for ISCF members only)**

**10.45 – 11.30 Self Catering Tourism Landscape - Panel and Q&A**

Peter Downey (ISCF), Tara Kerry (Failte Ireland) Jacinta Doolan (THH)

**11.30 – 12.30 Expose Your Property Globally - Panel and Q&A**

cottages.com – Amie Wilde, Product Manager, Ireland

HomeAway – Gavin Gray, Senior Manager of EMEA Strategic Accounts

SuperControl - Robert Kennedy, Managing Director

**12.30 – 14.00 Lunch & Trade Stand Viewing**

**14.00 – 14.15 Presentation of EHHA Awards - Carlos Villaro Lassen, EHHA**

**14.15 – 14.45 The Trilogy of Successful Marketing – Denise Fay, Achieve Marketing**

**14.45 – 15.15 Introduction to Break Away Sessions**

1. Using your holiday home as a pension – Gerry Doody, Dolmen Insurances
2. How important are Reviews and customer feedback – Robert Kennedy, SuperControl
3. Attracting & Doing Business with Chinese Tourists - Duane Byrne, Business In China

**15.15 – 15.45 Speed sessions – join Table 1, 2 or 3 above for more interactive lively discussion and Q&A on these topics**

**15.45 – 16.00 Closing Remarks by Chairperson, Peter Downey**

**Thanks to our Partners for Business SuperControl & Dolmen Insurance Brokers**

**Main Event Sponsors**

**Cottages.com & HomeAway**

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